# Advocating for Sexual and Reproductive Health and Rights

FRHS INDIA
Children by choice, not chance



Foundation for Reproductive Health Services India (FRHS India) is an affiliate of MSI Reproductive Choices, a global organisation providing personalised contraception and safe abortion services to women and girls across 37 countries. Since 2009, FRHS has enabled men and women to exercise their sexual and reproductive rights. In 2015, FRHS India emerged as India's No. 1 provider of clinical family planning services in the private and nongovernmental sectors. As part of our mission, we advocate to ensure that every individual can access safe and dignified sexual and reproductive healthcare. FRHS India hosts Pratigya Campaign, the largest network of individuals and organisations working towards protecting and advancing women's rights and their access to safe abortion care in India.



# **Our Focus Areas**

# **Provider Support**

To ensure that the providers continue to provide safe and dignified abortion and sexual and reproductive health services.



# Adolescent Friendly Health Services

To strengthen existing healthcare systems to provide sexual and reproductive healthcare information to adolescents and equip the youth with the necessary knowledge and skills.



# Legal/Judicial Environment

To understand the legal landscape/ jurisprudence in abortion-related cases and engage with the legal fraternity.



## **Alliance Building**

To build alliances with organisations and individuals to amplify voices on the issue.



## **Media Outreach**

To ensure media is sensitive towards abortion and contraception coverage and picks up issues in the interest of women's rights.





# Our Social Media Impact



1,470 K

**Impressions** 



52 K

Reach



23 K

Engagement

# Our Followers



10,400+

Followers



1,400+

**Followers** 



500+

**Followers** 



200+

Followers

# Our 2022 Advocacy Efforts

# Consultation on 'Changing landscape of contraception and safe abortion services in India'

 FRHS India organised a virtual consultation with key civil society organisations to deliberate on the impact of the MTP (Amendment) Act, 2021, the need for a universal sexual and reproductive health programme, and the challenge of increasing access to adolescents.

# Inter-state Workshop on 'Increasing Access to Safe Abortion'

 FRHS India organised a workshop to discuss barriers to accessing safe and legal abortion, including regulation of drugs, prevailing stigma and taboo, and provider bias, amongst others. The workshop saw participation from State Government officials of Jharkhand, Madhya Pradesh and Uttar Pradesh. Published a qualitative and quantitative study on the safe abortion landscape: 'Medical Termination of Pregnancy (Amendment) Act, 2021: A Study to Understand Awareness'

- Nearly 95.5% of women are unaware of the MTP (Amendment) Act, 2021.
- Around 68% of women consider medical termination of pregnancy as a women's health right.
- There is a lack of clarity among abortion providers on the implementation of Medical Boards.
- The key sources of information about safe abortion are social media and television.

# Secretariat to Pratigya Campaign for Gender Equality and Safe Abortion

Launched in 2013, Pratigya Campaign for Gender Equality and Safe Abortion is a network of over 120 individuals and organisations working to protect and advance women's rights and their access to safe abortion care in India. The campaign works with governments, organisations and media at the national and state levels. FRHS India hosts the secretariat, and a dedicated Campaign Advisory Group guides and offers strategic direction to the coalition and its advocacy efforts.

- Organised a <u>National Consultation on</u>
   <u>'NFHS-V: Deeper Analysis from Safe</u>
   <u>Abortion Lens'</u> to unpack the data from NFHS-V and understand its implications.
- Represented Pratigya Campaign in key webinars/discussions, including Safe Abortion Dialogues Asia, Asia-Pacific Alliance Meetings, National Consultation of Access to Abortion Services during COVID, 2021 Amendment to the Medical Termination of Pregnancy Act & Rules organised by HRLN, and a two-month long safe abortion advocacy workshop organised by Asia Safe Abortion Partnership.

- Partnered with FPA India for the Spotlight series themed 'MTP Act @ 50 A Move on the 'Right' Track?' and organised the sixth webinar and Grand Finale of the series.
- Organised a Media Sensitisation
  Workshop for journalists from leading
  dailies such as The Hindu, The Quint, and
  NavBharat Times.
- Over 250 stories on abortion rights featured in key publications.
- Organised over 20 digital campaigns. Collaborated with various partners on digital platforms to mark world days, including International Women's Day, National Girl Child Day, International Safe Abortion Day, and 50 years of MTP Act. Some of our major digital campaigns included #FindMyMTP, #HalfGlassFull, #BreakTheBias, and #ShameLessLearnMore.
- #FindMyMTP. We launched a crowdsourced database of over 30,000 MTP providers in 2020 to help individuals find the nearest provider depending on their location. We have received approximately 400+ page views between 2020-2022!



# Support Us

Our work enables women and men to choose when and how many children they want and to improve the quality of life for themselves and their families. Join us in creating a world where every child is wanted, and every woman is healthy.

**Donate Now**: https://www.frhsi.org.in/donate/donate.php



# **PROtect Choice**

Campaigning for easy, accessible, and inclusive abortions

Our dedicated call centre is available Monday to Saturday, from 9.30 a.m. to 6 p.m.

For personalised support, counselling, and access to comprehensive sexual and reproductive health services, call us: 7590870908 (toll-free)

For more details, please contact: info@frhsi.org.in Headquarter

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www.frhsi.org.in

@Pratigya Campaign

### Follow us on:

- @Foundation for Reproductive Health Services India
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- www.pratigyacampaign.org
- @RightsPratigya

